

# Joseph Peart

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## EXPERIENCE

JANUARY 2016 – RIGHT NOW

### **Design Lead** Popular Pays

A combination of brand strategist, product manager, interaction designer, interface designer, business consultant and conceptual technologist. Help direct challenging, high impact projects, and influenced the direction of our digital products. Collaborate across teams, guiding the direct work of others.

JUNE 2014 – JANUARY 2016

### **Lead Interactive Product Designer** Magic + Might

Lead design on various digital products ranging from mobile applications, desktop experiences and automobile interfaces. Co-lead on a complete automobile UI overhaul for future Lincoln vehicles. Also played a key role in strategy, planning, and working directly with clients.

MARCH 2013 – JUNE 2014

### **Associate Creative Director** VSA Partners, Inc.

Digital design lead for the First Data Corporation, while successfully managing senior and junior designers. Responsible for the responsive redesign of firstdata.com, and implementing a pattern library into First Data's online properties. Worked closely with cross disciplinary teams to execute successful creative strategies. Represented and communicated creative work and capabilities to clients.

DECEMBER 2010 – MARCH 2013

### **Senior Interactive Designer** VSA Partners, Inc.

Lead designer on the GE Healthcare redesign, USAA iPad App, Sappi mobile site, and sites within the First Data Corporation and their sub-brands.

JUNE 2008 – DECEMBER 2010

### **Interactive Designer** VSA Partners, Inc.

SEPTEMBER 2006 – JUNE 2008

### **Designer** Grady Campbell, Inc.

## EDUCATION

SEPTEMBER 2000 – DECEMBER 2004

### **Northern Michigan University** School of Art and Design

Bachelor of Fine Arts, Electronic Imaging

## TECHNICAL

Sketch, Adobe CC, Figma, InVision, Balsamiq, Zeplin, Marvel App  
*Expert level*

GitHub, Coda, Trello  
*Good working knowledge*

HTML, CSS, Wordpress  
*Good working knowledge*

MacOS, iOS, Android, Windows  
*Very good (geek level) working knowledge*

## OTHER INTERESTS

Being a dad of three kids, running (not from my family), hiking, snowboarding, biking, new technology, photography, automobiles, cultural diversity, good coffee, and British humor.

## REFERENCES

Available upon request